



Introduction: E.D. Locke Public Library of McFarland is looking for input on library services and priorities for the next ten years. Please consider taking this anonymous survey to help shape the future of our library. All questions are optional.

Section 1: Library Services & Programming

1. Do you have a library card?
 - a. Yes
 - b. No

2. In general, what is your main form of transportation to get to the library?
 - a. Car
 - b. Bicycle
 - c. Walk
 - d. Shared vehicle (i.e. Lyft/Uber/Taxi)

3. On average, how often do you visit the library (Pre-COVID)?
 - a. Daily
 - b. Weekly
 - c. Monthly
 - d. Quarterly
 - e. Yearly

4. On average, when visiting the library, how much time are you spending there (Pre-COVID)?
 - a. Less than 30 minutes
 - b. Less than 60 minutes
 - c. 1-2 hours
 - d. 2-4 hours
 - e. More than 4 hours

5. On a scale of 1-5, how often do you attend the following programs; 1=Never Attend, 3=Attend Sometimes, 5=Attend Very Often
 - a. Story Time
 - i. 1 2 3 4 5
 - b. Time Programming
 - i. 1 2 3 4 5
 - c. Adult Book Club
 - i. 1 2 3 4 5
 - d. Adult Crafting
 - i. 1 2 3 4 5
 - e. Adult Speakers
 - i. 1 2 3 4 5
 - f. Family Programming (Messy Munchkins, Family Cooking Programs, etc.)
 - i. 1 2 3 4 5



6. If the library were to offer additional programming, what would you like those programs to be? Check all that apply.
- a. Children's play time
 - b. Children's story time
 - c. Teen programming
 - d. Adult speakers
 - e. Adult book clubs
 - f. Health and wellness
 - g. Learning hands-on skills (gardening, cooking, jewelry making, computer skills, etc.)
 - h. Other _____
7. How do you typically find out about library programs? Check all that apply.
- a. Library Website
 - b. Social Media (Facebook/Instagram/YouTube)
 - c. Newspaper
 - d. Library e-newsletter
 - e. Signs or flyers in the library
 - f. Word of mouth
 - g. Library staff
 - h. Don't know/Not applicable
 - i. Other _____
8. How important is each of the following library services to you? 1=Very Important, 2=Important, 3=Somewhat Important, 4=Not Important, 5=Don't Know/Not Applicable
- a. Borrowing materials (books, audio books, DVDs, music, etc.)
 - i. 1 2 3 4 5
 - b. Reference (research assistance from librarians)
 - i. 1 2 3 4 5
 - c. Programs (classes, storytimes, etc.)
 - i. 1 2 3 4 5
 - d. Computers
 - i. 1 2 3 4 5
 - e. Faxing/Copying/Printing/Scanning
 - i. 1 2 3 4 5
 - f. Study rooms/reading areas
 - i. 1 2 3 4 5
 - g. Community gathering space
 - i. 1 2 3 4 5
 - h. Internet access/Wifi
 - i. 1 2 3 4 5
 - i. Online services (website, catalog, research databases, etc.)
 - i. 1 2 3 4 5
 - j. Community organization meetings
 - i. 1 2 3 4 5



k. Newspapers and magazines

i. 1 2 3 4 5

l. Children's play area

i. 1 2 3 4 5

m. Overall, how important is the library to you and your family?

i. 1 2 3 4 5

9. How would you rate each of the following library services? 1=Excellent, 2=Good, 3=Fair, 4=Poor, 5=Don't Know/Not Applicable

a. Customer service

i. 1 2 3 4 5

b. Collection (books, DVDs, music, newspapers, etc.)

i. 1 2 3 4 5

c. Programs (classes, storytimes, etc.)

i. 1 2 3 4 5

d. Online services (website, catalog, research databases, etc.)

i. 1 2 3 4 5

e. Library policies

i. 1 2 3 4 5

f. Computers and printers

i. 1 2 3 4 5

g. Internet access

i. 1 2 3 4 5

h. Facilities

i. 1 2 3 4 5

i. Hours of operation

i. 1 2 3 4 5

j. Overall, how would you rate the library?

i. 1 2 3 4 5

10. On a scale of 1-5, what facility spaces do you utilize the most when visiting the library? 1=Never Use, 3=Sometimes Use, 5=Always Use

a. Quiet Reading (Magazine & Newspaper) room

i. 1 2 3 4 5

b. Casual seating areas

i. 1 2 3 4 5

c. Outdoor play area

i. 1 2 3 4 5

d. Indoor children's play area

i. 1 2 3 4 5

e. Teen Area

i. 1 2 3 4 5



- f. Computer stations
 - i. 1 2 3 4 5
- g. Friends' Book Sale Room
 - i. 1 2 3 4 5
- h. Community Room
 - i. 1 2 3 4 5
- i. Study Room
 - i. 1 2 3 4 5

SECTION 2: FUTURE LIBRARY SERVICES & PROGRAMMING

11. Select (List?) three future resources you hope to have access to at the library in the future:
- a. Café
 - b. Outdoor patio space
 - c. Additional meeting/gathering rooms
 - d. Indoor children's play area
 - e. Collaboration/Makers space (a space with equipment for community use for example: audio and video equipment, arts and crafts supplies)
 - f. Other _____
12. Select (List?) three future programs you hope to have access to at the library in the future:
- a. Computer or technology instruction
 - b. Live music
 - c. Museum type exhibits on historical and/or cultural topics
 - d. Cooking Classes
 - e. Other _____
13. Reflecting on your experience when you visit the library, what improvement could be made to elevate your experience during your visit?
- a. Open Answer _____

SECTION 3: WRAPPING UP

14. What do you value most about the library?
- a. Open Answer _____
15. How does the library benefit you and/or the community?
- a. Open Answer _____



SECTION 4: YOU!

16. How old are you?
- a. 12 or under
 - b. 13-18
 - c. 19-30
 - d. 31-45
 - e. 46-60
 - f. 61 or older
17. What gender do you best identify with?
- a. Female
 - b. Male
 - c. Other
 - d. Prefer not to say
18. What is the highest level of education you have completed?
- a. Some high school
 - b. High school graduate or GED
 - c. Some college
 - d. College degree or higher
19. What is your preferred language?
- a. English
 - b. Spanish
 - c. Hmong
 - d. Other _____
20. What is your employment status?
- a. Student
 - b. Employed/self-employed
 - c. Retired
 - d. Unemployed
 - e. Other _____
21. What zip code do you reside in?
- a. Open Answer _____



Below are two questions asking for your name and email address. If you would like to be entered into a raffle to win a \$100 gift card for Vitruvian Farms, please fill out these two questions. If you would prefer to remain anonymous, please leave them blank.

For more information on Vitruvian Farms, you can visit their online store and farm visit <https://www.vitruvianfarms.com/>

22. Please enter your name.

a. Open Answer _____

23. Please enter your email.

a. Open Answer _____

Thank you for your time. Your feedback is important to us.

If you have any questions about this survey or about the library, please contact Heidi Cox, Library director hcox@mcfarlandlibrary.org

Return this survey by putting it into our outside book drop or mailing it to:

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