

Marigold Making a Difference Award: 2022

Marigold Library System's ***Making a Difference Award*** recognizes and celebrates excellence and innovation in library service. The Award acknowledges a library and team who are proud of an achievement in an area such as programming, outreach, advocacy and public relations, partnerships, and innovative use of technology.

Criteria

- Identify one program/service, or group of programs/services with a central objective. Preference will be given to focused applications.
- Preference will be given to applications for programs/services that can be replicated in some form by other libraries.

Possible topics for nomination

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| • Advocacy | • Innovative Service |
| • Community Partnership | • Innovative Use of Technology |
| • Impactful Ideas and Successes in Increasing Cardholders | • Intellectual Freedom |
| • Innovative Programming | • Outreach |
| | • Public Relations and Marketing |

Rules

1. Nominations must be submitted to one of the contacts below by **February 11, 2022**.
2. Nominations may be made by member library staff or board members.
3. Nominations should follow the template provided.

How to apply

1. Use the attached form as a template for your nomination (include information in as many fields as possible).
2. The Advocacy Committee of the Marigold Library Board will consider every nomination based on the criteria above and will choose the award recipient(s).
3. Awards will be presented to the winning library boards on **May 11, 2022** at the Marigold Library System Conference.
4. A winner and an honourable mention from a small, medium, and large library will be chosen. Each winner will receive a plaque and a monetary award of **\$750** and each honourable mention will receive a certificate of recognition and a monetary award of **\$250** to be used at the local Library Board's discretion.



Award Categories

Award(s) will be given out to a small, medium, and large library each year in one of the following categories. **Please choose ONE category your application falls into.**

- **Community Benefit** – programs, activities, or events that improve the health, safety, or well-being of the community.
- **Excellence in Service** – ongoing library service or outreach that enhances traditional library services.
- **Innovation** – original, unique, or cutting-edge programs, activities, or events.
- **Excellence in Advocacy** – advocacy and promotional campaigns that have raised the profile of the library within the community.

Libraries will be grouped according to community population size:

SMALL

- Acadia
- Acme
- Beiseker
- Berry Creek
- Bighorn
- Carbon
- Carseland
- Consort
- Delia
- Empress
- Gleichen
- Hussar
- Linden
- Longview
- Millarville
- Morrin
- Rockyford
- Rumsey
- Standard
- Youngstown

MEDIUM

- Banff
- Crossfield
- Drumheller
- Hanna
- Irricana
- Oyen
- Sheep River
- Three Hills
- Trochu

LARGE

- Airdrie
- Canmore
- Chestermere
- Cochrane
- High River
- Okotoks
- Strathmore

Forward inquiries and nominations to Kristine den Boon or Kim Visser.

E: kristine@marigold.ab.ca / kim@marigold.ab.ca

P: Kristine ext. 256 / Kim ext. 257

Winners of the Awards in 2021:

Small – Delia Library for Pivoting During the Pandemic

Medium – Irricana & Rural Municipal Library for their Virtual Alberta Culture Days Celebration

Large – Canmore Public Library for their Library Parade during the Pandemic

Honourable Mentions of the Awards in 2021:

Small – Millarville Community Library for their 2020 Summer Programming

Medium – Town of Oyen Library for their Family Grab & Go Packs

Large – Cochrane Public Library for Zooming Through the Pandemic