Create Print Materials with LibraryAware

PRACTICE EXERCISE – Create a Book Flyer

STEP 1: Choose a template.

You can search for a book flyer template from the **HOME** tab at the top of LibraryAware. Or select the **FOLDERS** tab, open the folder you would like your flyer to be saved in, then select the **Create Item** button.

- Search using keywords related to a topic, genre, author, or title. Keywords to try: ***For Fans Of*** and ***While You Wait***. [Find more keywords to try](#).

- Use the **Refine** column on the left to limit to the format **Flyer-Books**.

  Note: To browse all book flyer templates, don't enter any search terms or keywords. Simply use the Refine column on the left to limit to the format Flyer-Books.

- Select a template and click the **Create** button. The template will open in the [Drag & Drop Editor](#).

STEP 2: Change the text.

[Change the text](#) in the template -- title, callouts, subject headings/appeal factors, etc.

- Select the text area to edit.

- Highlight the text you want to change.

- Enter new text.

- Make sure to **Save** when you are done.

Pro tip! Select the **gear icon** and turn on **Gridlines** to help align your images and other elements.

STEP 3: Swap book jackets.

Need to swap a book jacket image for one of your choosing?

- In the flyer, select an existing book jacket image. The LibraryAware Image Selector will open.

- Choose the **Book Jackets** tab and search for the book.

- Use the **Select Jacket** button to add the book to your flyer. The jacket image will be added sized to that of the original image.

- Need to re-size? Use the corner handles to enlarge or shrink the image. Use the **Fill** button on the image editing toolbar to fill the image frame.

- Happy with the image? Select **Accept** from the image editing toolbar.

Pro tip! Use NoveList Plus to quickly find recommended titles related to the theme or topic of your flyer.

STEP 4: More ways to customize.

Our templates can be customized as little or as much as you'd like. Here are some commonly used customization options:

- Change the font or font size.

- Add or change a background color.

- Add and edit images.

See all editing options.

Pro tip! Being consistent across all your marketing materials ensures audience recognition. Take some tips from our graphic designers and give your LibraryAware creations a professional look the easy way!