

# **Create Print Materials with LibraryAware**

PRACTICE EXERCISE – Create an Event Flyer

#### **STEP 1: Choose a template.**

You can search for an event flyer template from the **HOME** tab at the top of LibraryAware. Or select the **FOLDERS** tab, open the folder you would like your flyer to be saved in, then select the **Create Item** button.

- Search using keywords related to your program or event. Keywords to try: **Storytime** or **Book Club**. Find more keywords to try.
- Use the **Refine** column on the left to limit to the format **Flyer-Events**.
  - **Note:** To browse all event flyer templates, don't enter any search terms or keywords. Simply use the Refine column on the left to limit to the format Flyer-Events.
- Select a template and click the **Create** button. The template will open in the <u>Drag & Drop Editor</u>.

### STEP 2: Change the text.

Change the text in the template – include the event details your patrons need to know.

- Select the text area to edit.
- Highlight the text you want to change.
- Enter new text.
- If you need additional text boxes, click **Text** from the left panel and drag over the text style that you want to add.
- Make sure to **Save** when you are done.



#### STEP 3: Swap images.

Need to swap an image for one of your choosing?

- In the flyer, select an existing image. The LibraryAware Image Selector will open.
- Use keywords to search for an image. Or upload your own using the **Select an image from your computer** button.
- Use the **Select Image** button to add the image to your flyer. The image will be added sized to that of the original image.
- Need to re-size? Use the corner handles to enlarge or shrink the image. Use the Fill button on the image editing toolbar to fill the image frame.
- Happy with the image? Select **Accept** from the image editing toolbar.

**Pro tip!** Select the **gear icon** and turn on **Gridlines** to help align your images and other elements.

#### STEP 4: More ways to customize.

Our templates can be customized as little or as much as you'd like. Here are some commonly used customization options:

- Change the font or font size.
- Add or change a background color.
- Add and edit shapes.

## See all editing options.

**Pro tip!** Being consistent across all your marketing materials ensures audience recognition. Take some <u>tips from our graphic designers</u> and give your LibraryAware creations a professional look the easy way!