Get to Know LibraryAware

Use these links for help pages where you can learn more about the topics covered in the training webinar

Overview

LibraryAware. Everything you need to promote your library and your collection.
https://www.ebsco.com/novelist/products/libraryaware

Upload and manage images for your library.
https://libraryaware.uservoice.com/knowledgebase/articles/88253-how-do-i-upload-and-manage-images-for-my-library

Channels & Formats

Print: The Drag & Drop Editor allows you to create print items using layers and elements.
https://libraryaware.uservoice.com/knowledgebase/articles/1809520-creating-print-items-drag-drop-editor

Email: Create attractive, dynamic, and responsive emails with the Drag & Drop Email Editor.
https://libraryaware.uservoice.com/knowledgebase/articles/1990372-how-do-i-create-and-edit-an-e-blast-in-the-drag

Social Media: With LibraryAware's social media integration you can easily post book-related content and program info to Facebook.
https://libraryaware.uservoice.com/knowledgebase/articles/98365-i-want-to-post-to-social-media

Widgets: Create and use widget containers on your website or digital signage.
https://libraryaware.uservoice.com/knowledgebase/articles/145395-i-want-to-create-a-widget-and-add-it-to-my-library

Homepage & Template Search

Using the LibraryAware homepage.
https://libraryaware.uservoice.com/knowledgebase/articles/1930165-using-the-libraryaware-homepage

Find the right template using keywords.
https://libraryaware.uservoice.com/knowledgebase/articles/1929457-cheat-sheet-find-the-right-template-with-keywords

Navigation Toolbar

Using folders in LibraryAware.
https://libraryaware.uservoice.com/knowledgebase/topics/14151-using-folders

Download our Guide to NextReads Newsletters to get started, grow your subscribers, and engage readers.
https://www.ebsco.com/sites/g/files/nabnos191/files/acquiadam-assets/NextReads_GuideBook.pdf

In LibraryAware, you can send emails using **E-Blasts** or **Newsletters**. Which you choose depends on the outcome you want.
https://libraryaware.uservoice.com/knowledgebase/articles/1941628-i-want-to-send-out-an-email-where-should-i-create

Learn more about managing your subscribers.
https://libraryaware.uservoice.com/knowledgebase/topics/14147-managing-subscribers

The Reports section in LibraryAware makes it easy to gather and analyze your metrics.
https://libraryaware.uservoice.com/knowledgebase/articles/1995718-reports-faqs

Each user in LibraryAware will be assigned a role by an account administrator.
https://libraryaware.uservoice.com/knowledgebase/articles/89941-what-are-the-different-user-roles

Learn more about being an Administrator in LibraryAware.
https://libraryaware.uservoice.com/knowledgebase/topics/13201-for-account-administrators

Help & Training

Access our help page from the question mark icon at the top right of every screen in LibraryAware.
https://libraryaware.uservoice.com/

Looking to learn more about LibraryAware? We offer live and recorded training.
https://libraryaware.uservoice.com/knowledgebase/articles/117485-libraryaware-training-webinars

Get up to speed when it fits YOUR schedule. These recordings are available when you are.

- **Create Print Materials with LibraryAware**
  Learn how to find the perfect template, create, save, and print through LibraryAware.
  Watch: https://connect.ebsco.com/s/recordings?vtui__mediaId=a1h5a000009vAIqAAM

- **Get Started with NextReads Newsletters in LibraryAware**
  Learn how to get started with NextReads newsletters, increase your subscribers, use the Advance List, and create newsletter widgets for your website.
  Watch: https://connect.ebsco.com/s/recordings?vtui__mediaId=a1h5a000009PzM2AAK

- **Social Media Marketing with LibraryAware**
  Learn how to create, edit, save, share – and even post directly to Facebook through LibraryAware.
  Watch: https://connect.ebsco.com/s/recordings?vtui__mediaId=a1h5a000009vMyJAAU

- **Email Marketing with LibraryAware**
  Learn how to find the perfect email template in LibraryAware, create and edit an email, grow your subscribers, and segment your audience for the best results.
  Watch: https://connect.ebsco.com/s/recordings?vtui__mediaId=a1h5a000009vi31AAA